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LIFE LONG LEARNING CENTER OF REGION OF CENTRAL MACEDONIA LEVEL 2 - REGIONAL UNIT OF SERRES



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The project is co-funded by the European Union and by National Funds of the participating countries



INTERNET LEARNING PROGRAM / E-LEARNING

The **Life Long Learning (Level 2) Center of Central Macedonia Region – Regional Unit of Serres**, in the framework of Action 4.2. ‘Internet Learning program / E-Learning’ of the project ‘Networking of SMEs from creative industries in cross border region’ with the acronym ‘PARK’ in the “Greece-The Former Yugoslav Republic of Macedonia IPA Cross-Border Programme 2007-2013”, is going to implement the following E-learning training program:

TRAINING PROGRAM		No of TRAINEES	TRAINEES CATEGORIES	TRAINING HOURS
S/A	TITLE			
2	Internet Learning program / E-Learning	10 trainees from Former Yugoslav Republic of Macedonia	Entrepreneurs, employees, unemployed potential entrepreneurs	50 hours
		15 trainees from Greece		

Trainees from the Former Yugoslav Republic of Macedonia will receive educational allowance of **5€/hour gross**.

The program aims to train in total 25 entrepreneurs, employees and unemployed potential entrepreneurs in the topics described above. Ten of the trainees will come from the Former Yugoslav Republic of Macedonia and fifteen from Greece. Training will be implemented in 50 hours. The first two and the last two training days will be implemented in Serres, at the LLC Serres building at terma Omonias str, Greece. All the travel, accommodation and daily subsistence expenses for these four (4) days are provided by the LLC Serres. The rest training hours will be open distance and will be implemented via a Learning Management System platform, so a computer is required.

Very good knowledge of English language is also required, as this is the official language of the training program.

The training program is going to be implemented from mid March to the end of April. The exact timetable will be announced as soon as possible.

TRAINING TOPICS OF THE INTERNET LEARNING PROGRAM / E-LEARNING

- ✓ Website (presentation and construction, CMS for beginners)
- ✓ E-shop (presentation, mode of operation, transfers security, virtual purchases-sells, e-shop evaluation system)
- ✓ Cloud Services and browsing Android applications
- ✓ Marketing and Social Media for Businesses (Facebook, Twitter, Instagram for professional uses)

The trainees’ application is available at www.kekpkm.gr, www.park-interreg.eu and at the offices of the Centre for Development of the South-East Planning Region, str.Boro Dzoni No.10, Strumica, the Former Yugoslav Republic of Macedonia. Trainees’ applications can be submitted at the offices of the Centre for Development of the South-East Planning Region at Strumica, from **02/02/2016** until **20/02/2016**.

The IPA Cross-Border Programme “Greece - The former Yugoslav Republic of Macedonia 2007-2013” is co-funded by the European Union and by National Funds of the Participating Countries

